

Monthly

Snapshot

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- Streetscene Services worked with a variety of Carnival Clubs to make sure that the towns of Ilminster, Crewkerne, Wincanton and Castle Cary were cleaned after the annual carnival events.
- News of a potential insurance scam in South Somerset, where the caller claimed to be from South Somerset District Council, was top of October's news page views online. The article had 288 page views since going live on Friday 23 October, with the news of the AugustaWestland complex loan agreement being viewed 269 times since it was published on Tuesday 13 October (results collated between 1 October – 26 October 2015 using Google Analytics).
- SSDC will be taking part in #OurDay on 18 November 2015. #OurDay is a yearly tweetathon for local government to show what it does in a typical day. Last year, our tweets potentially reached an audience of 113,000 people which showcased an average working day.
- Yeovil Innovation has developed an international feel with tenants links to many countries. Soon, two companies will be hosting engineers from India and Australia undertaking specific training. Already there are Dutch, Italian, Norwegian and American owned business located at the centre. To have recently hosted a delegation of Chinese visitors was an extension of the international importance the Innovation Centre is able to provide.

Latest headlines:

- Women and girls in communities across South Somerset will receive a helping hand to get more active thanks to a successful lottery funding bid of £163,294 by the Community Health & Leisure team. The successful bid was the result of a partnership and funding from Somerset Activity and Sports Partnership (SASP), South Somerset District Council and Yarlinton Housing Group with additional support from specific national governing bodies of sport. View the press release at <http://goo.gl/fRpuRX>.
- Littering cost a South Somerset resident £250 and a criminal record after she was spotted throwing rubbish over a gate and into a field at Hollowell Hill, Martock. The resident was confronted by a public-spirited passer-by who reported the incident to SSDC who have now prosecuted the offender. Read more at <http://goo.gl/dR7Hpi>.
- A fold-out brochure complete with map, beautiful photographs and information about the landscape and communities of the Somerset Levels, has been updated and reissued by South Somerset District Council. The aim is to attract new visitors to discover the countryside and wildlife, heritage and traditional crafts of the area. Find out more and where you can pick up your nearest copy at <http://goo.gl/kOqLw0>.